

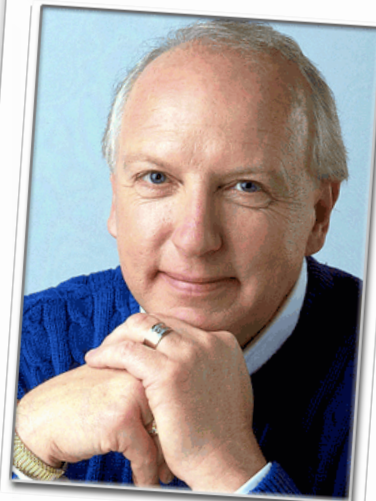




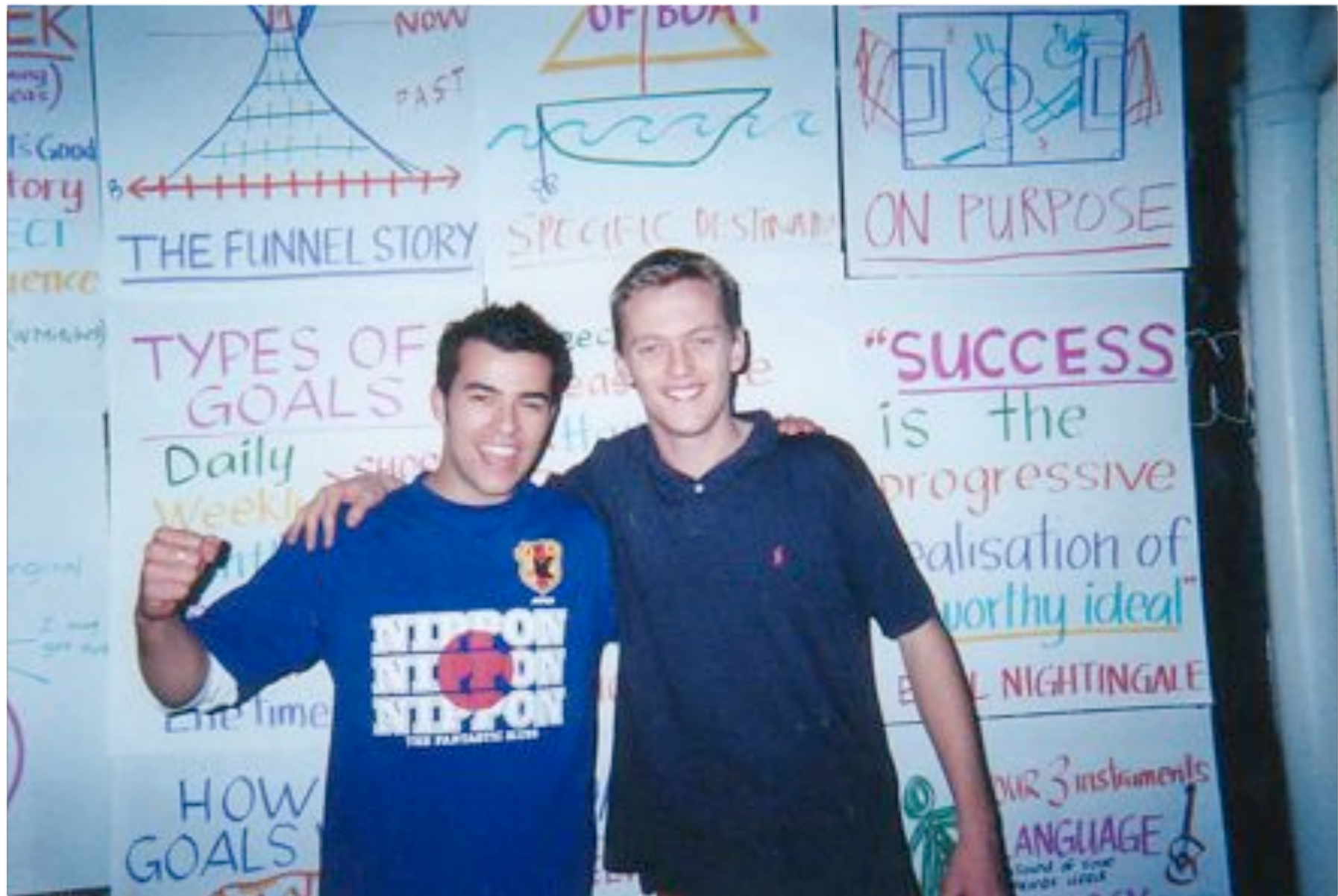
How To Become A Market Leader

















Publicity with Punch!™

Press Gallery



Tomorrow's Youth International



EPS Property Search



The Australasian Institute of NLP



Intimo Lingerie



Phillips Dean Brickwood



Dream Express International



Kurek Ashley



Tiffani Wood



Action International



High Tea At Home



Success & You



Avril Henry



Home Barista



Smart Art Direct



Whispers Of The Real Heart



Wealth Dynamics International



Sydney Valuation Centre



Social Life



Functions Afloat



The Laserderm Clinic

COMPLEXION • SALES • MARKETING • FINANCES • MANAGEMENT

Growth business



GENERATION Y ISSUE

Extreme growth
How to recruit and retain
Special company



THE KIDS ARE ALL RIGHT



Book publishing takes off

It's not hard to see why young people are flocking to the pages of books. The success of the Kindle e-reader, the rise of self-publishing, and the explosion of social media have all helped to fuel the industry's growth. For many entrepreneurs, book publishing offers a low-cost, high-reward opportunity to share their ideas and reach a wide audience.



Without power the world of their feet

BUSINESS OWNERS

Hand in their future



Help is at hand



FREE WORLD AT YOUR FEET



PEOPLE WE LOVE

Export

SEEN NOVEMBER 2004



MOVERS AND SHAKERS



Read it

LET'S GET THE YOUNG ACHIEVERS

BY ANDREW DUNN

THEY get better from time, appear on national awards, usually before their age. Such is the life of an up-and-coming entrepreneur. In the world of business, it's not just about the product or service, it's about the person behind it. Young entrepreneurs are often seen as innovators and risk-takers, and their success stories are widely publicized. However, it's important to remember that success is not always easy and can come with challenges.

LITTLEblack book



SECRETS OF THE BUSINESS WORLD EXPOSED

BY [Name]

For most entrepreneurs, the biggest challenge is finding the right business idea. It's not just about having a great idea, it's about executing it. This book provides valuable insights into the business world, from marketing strategies to financial management. It's a must-read for anyone looking to grow their business.



The young ones

Two 20-somethings with an inspirational agenda.

Business 24, says he managed to find the need for the experience with young people. After hundreds of phone calls and agency and marketing conversations with other 20-somethings, he finally found the right fit. His success story is a testament to the power of hard work and perseverance. He shares his journey and offers advice for other young entrepreneurs.

my business



FRANCHISING

wrapping up profits in the food sector

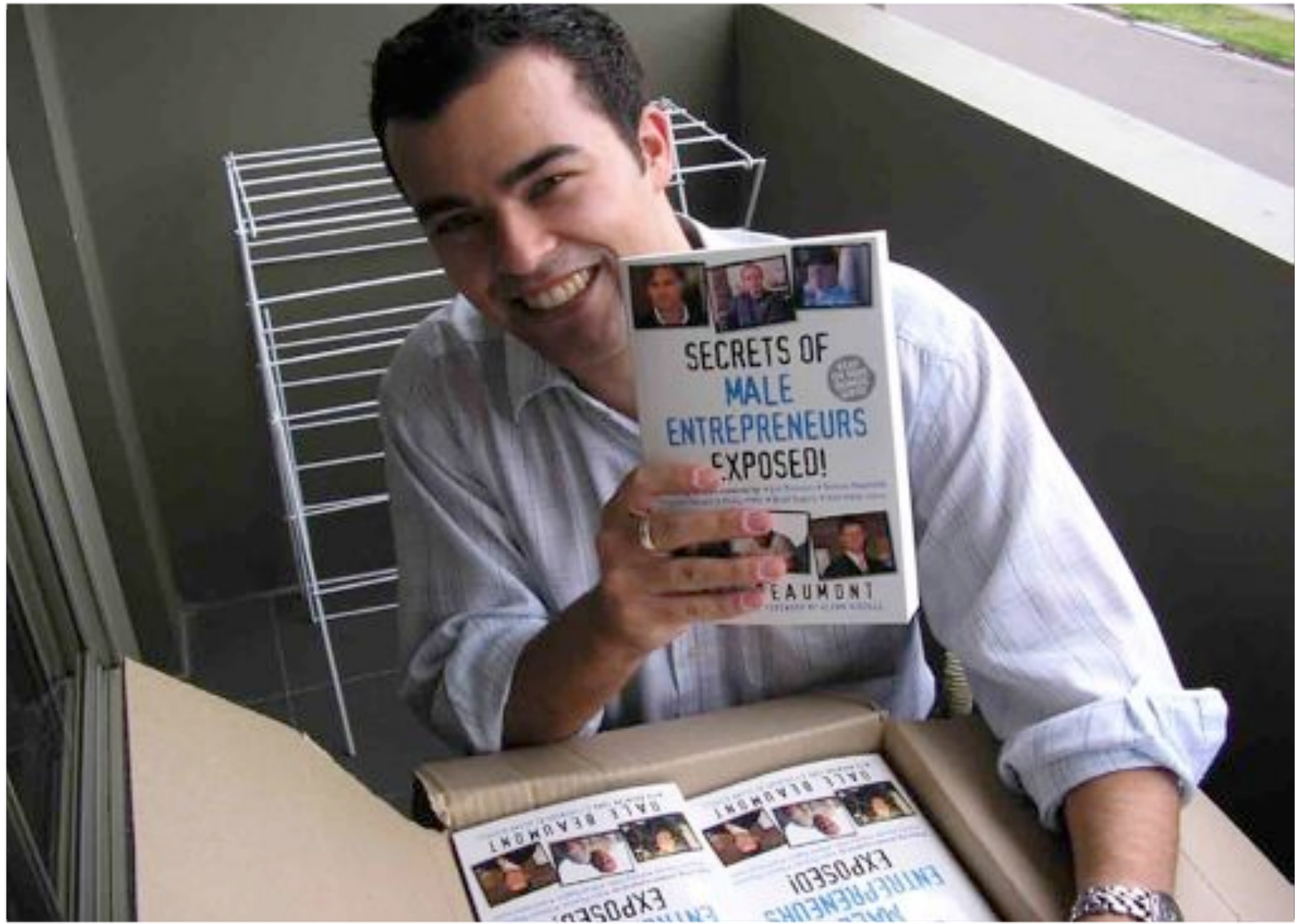


SECRETS EXPOSED!TM

S E R I E S









Leisure

Self Help/Business



SECRETS OF FEMALE ENTREPRENEURS EXPOSED!

100 OF THE BEST BONUS GIFTS

Featuring written material by • Susan Anderson • Janice Marcol • Suzi DeWitt • Margaret Lomax • Sue Lomax • and many more!



DALE BEAUMONT

WITH KATHRYN BEAUMONT & FOREWORD BY BESSIE BARRETT



SECRETS OF MALE ENTREPRENEURS EXPOSED!

100 OF THE BEST BONUS GIFTS

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DALE BEAUMONT

WITH ROBERTA TONG & FOREWORD BY YLONA GIBBELL



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DALE BEAUMONT

WITH N. PARAK & 10 FOREWORD BY LINDA BAKER

Working

An intelligent

PAMELA ALLARDICE
Slow Up

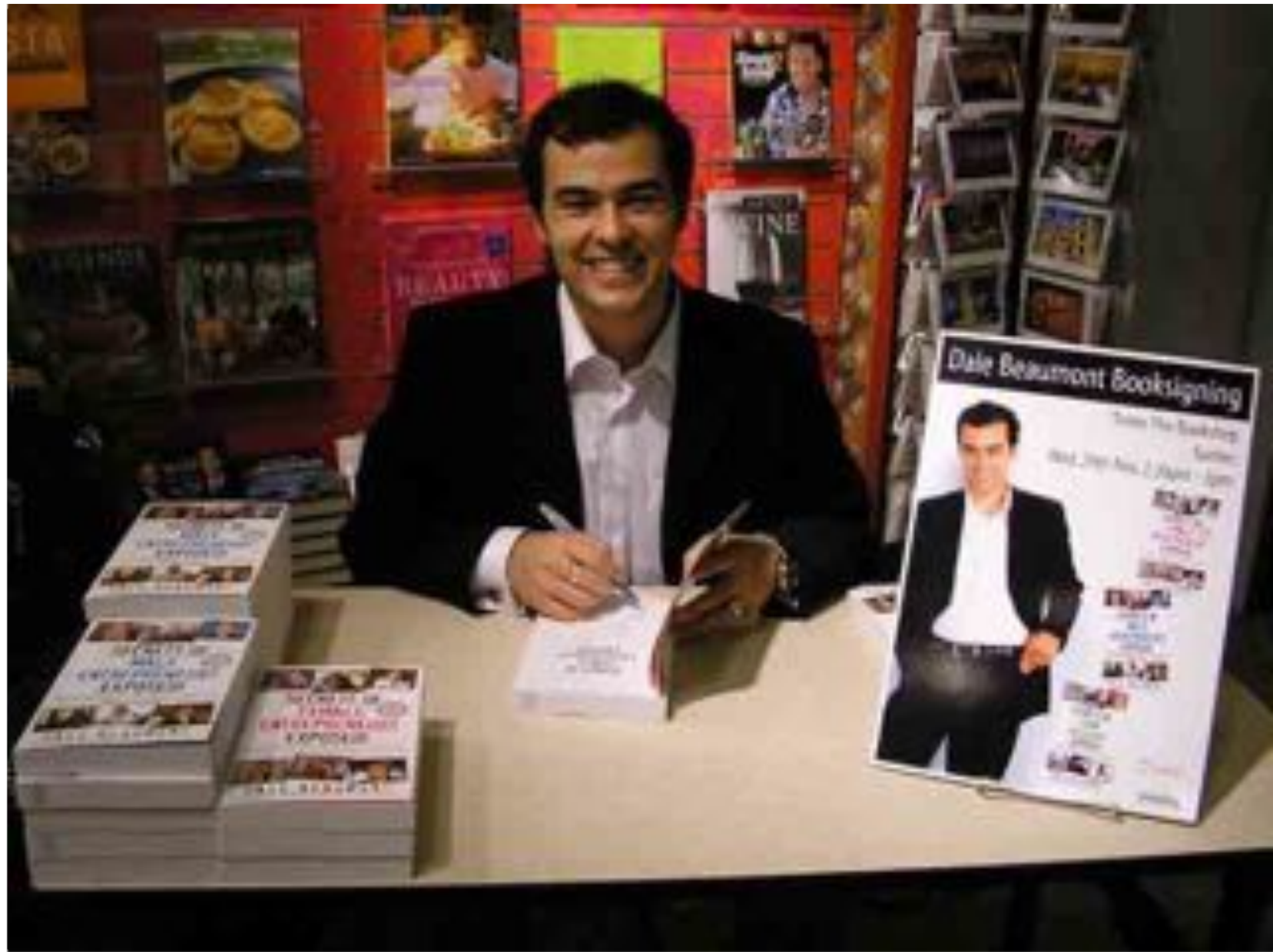
FOR YOU HERE













BUSINESS Blueprint™







LONDON



CAIRO



VENICE

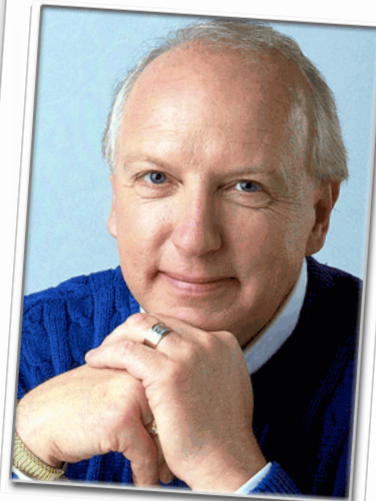


ROME











**“You are either green and growing
OR you are Ripe and Rotting!”**

BORDERS®



Borders files for Chapter 11 bankruptcy; 4 Michigan stores among 200 to close

-8/-31 . Date: NaN, NaN | 96 Comments

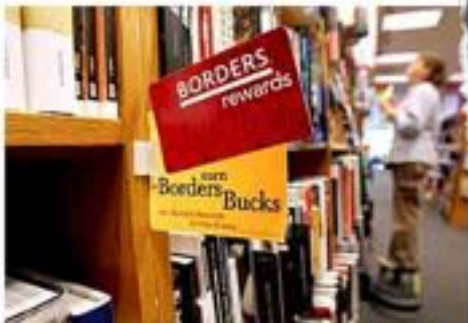
FEBRUARY 11, 2011 3:27PM RESTRUCTURING/BANKRUPTCY

Borders Prepares to File for Bankruptcy

BY MICHAEL J. DE LA MERCED AND JULIE BOSMAN

Borders, the beleaguered bookseller, is preparing to file for bankruptcy as early next week after efforts to refinance its debt faltered, people briefed on the matter said Friday.

The company had largely failed to persuade publishers to convert payments they had been owed since late last year into interest-bearing loans.



Borders itself had suggested two weeks ago that it might need to file for bankruptcy despite receiving a \$550 million loan commitment from GE Capital. It has also been working on securing financing to support itself through a Chapter 11 filing, according to a person briefed on the matter.

"There have been constant inquiries by reporters, and stories written, regarding whether Borders is considering a Chapter 11 filing," Mary Davis, a Borders spokeswoman, wrote in an e-mailed statement. "Borders is not prepared at this time to comment on any action it will or may take."

Borders files for Chapter 11 bankruptcy; 200 to close

-8/-21 . Date: NaN, NaN | 96 Comments

By GRETA GUEST
DETROIT FREE PRESS
BUSINESS WRITER

FILED UNDER

Business
Michigan Business

Borders Group, Inc. filed for Chapter 11 bankruptcy protection this morning after five years of turnaround efforts failed to return the Ann Arbor-based bookseller to health.

The nation's second-largest bookseller said it would close 20% of its stores, about 200, in the coming

TODAY

Borders' loss may be others' gain in book war

Local booksellers, Barnes & Noble could benefit from store closures


Borders seeks bankruptcy protection

Below: [Video](#) [Video](#) [Related](#)

Borders 'store closing' sales

About one-third of Borders bookstores are expected to close in Southern California.

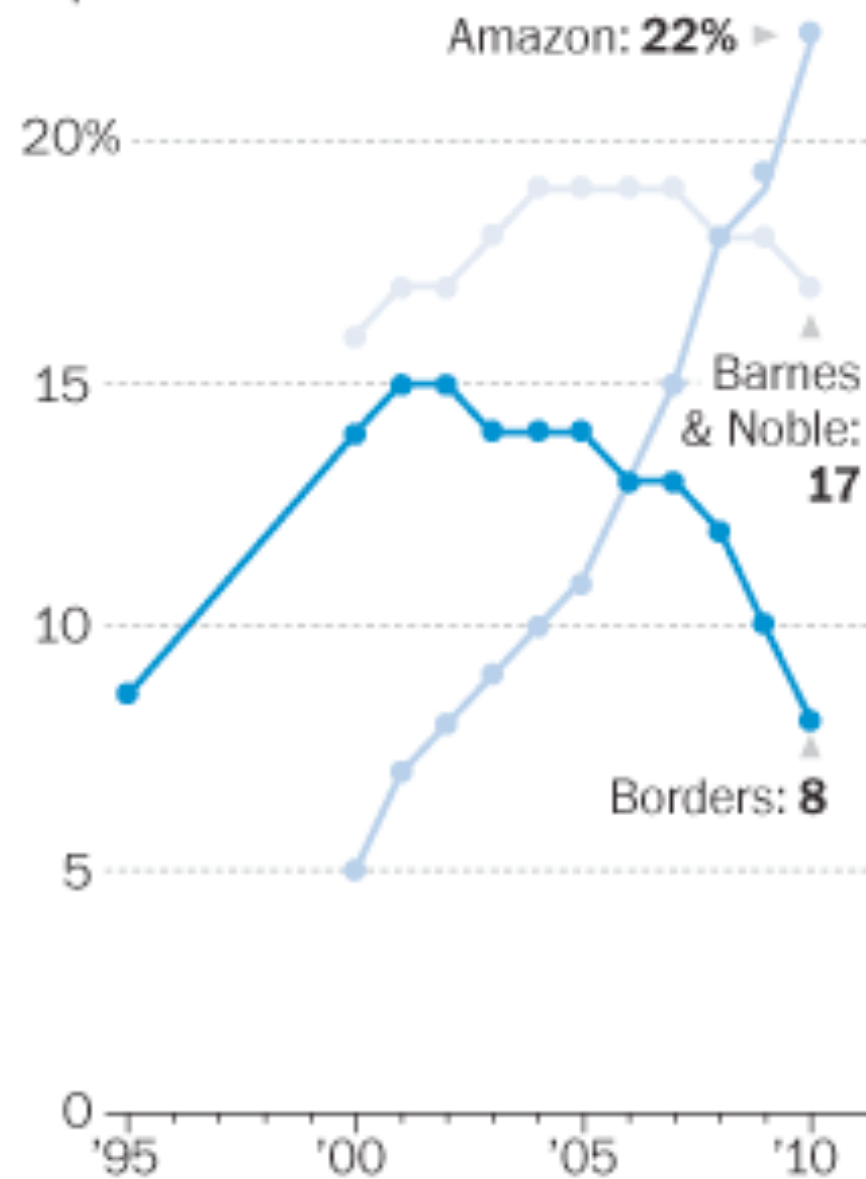


A person's hands are holding a white Amazon Kindle e-reader. The screen displays the "amazon kindle" logo in a simple, lowercase font. The device has a physical keyboard at the bottom and a small navigation pad on the right side. The background is plain white.

amazon kindle

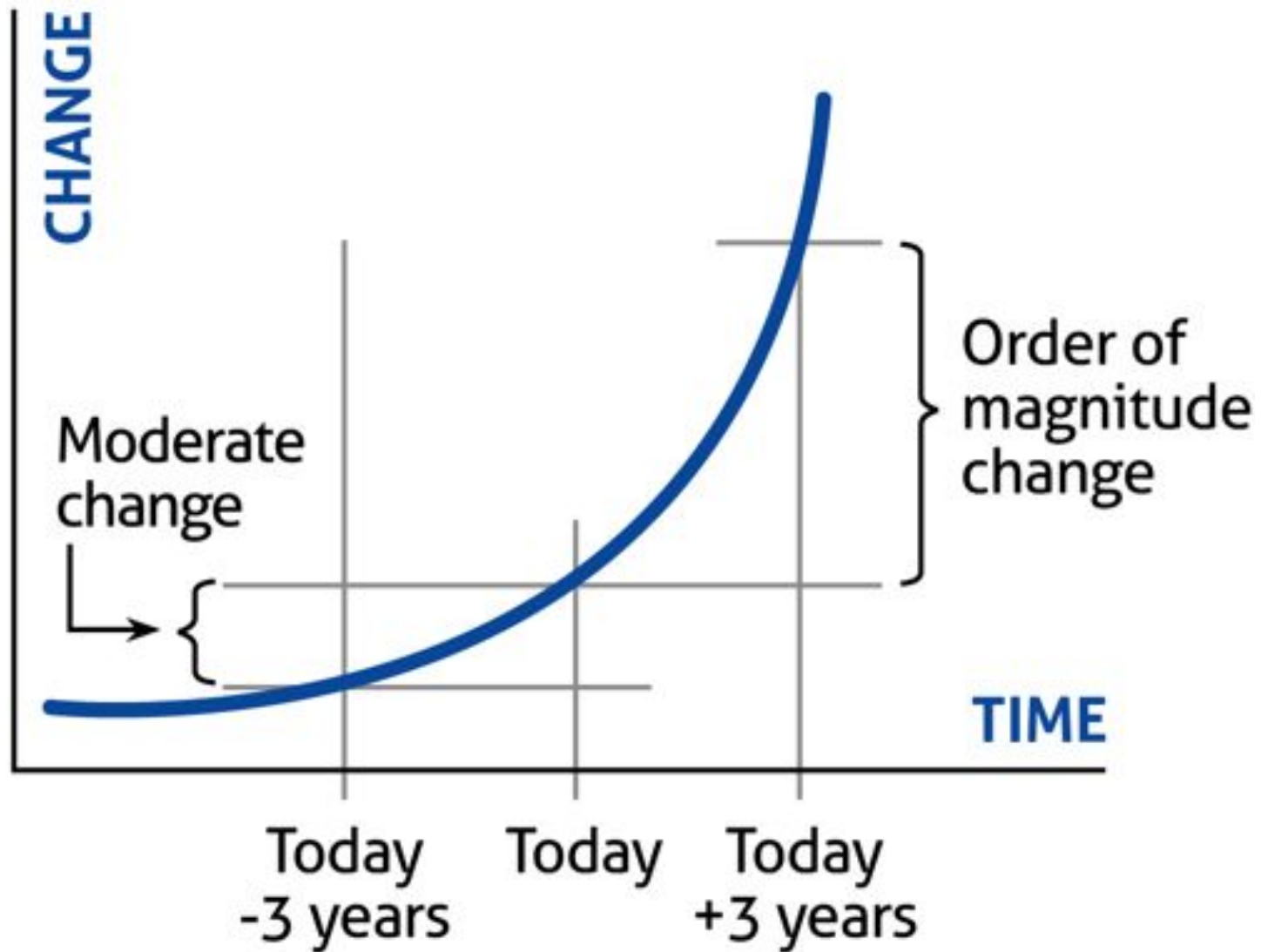
Market share of new books

In percent



SOURCE: Institute for Publishing Research
The Washington Post

GROWTH OF CHANGE



GÉNÉRATION









CHANGE

AHEAD

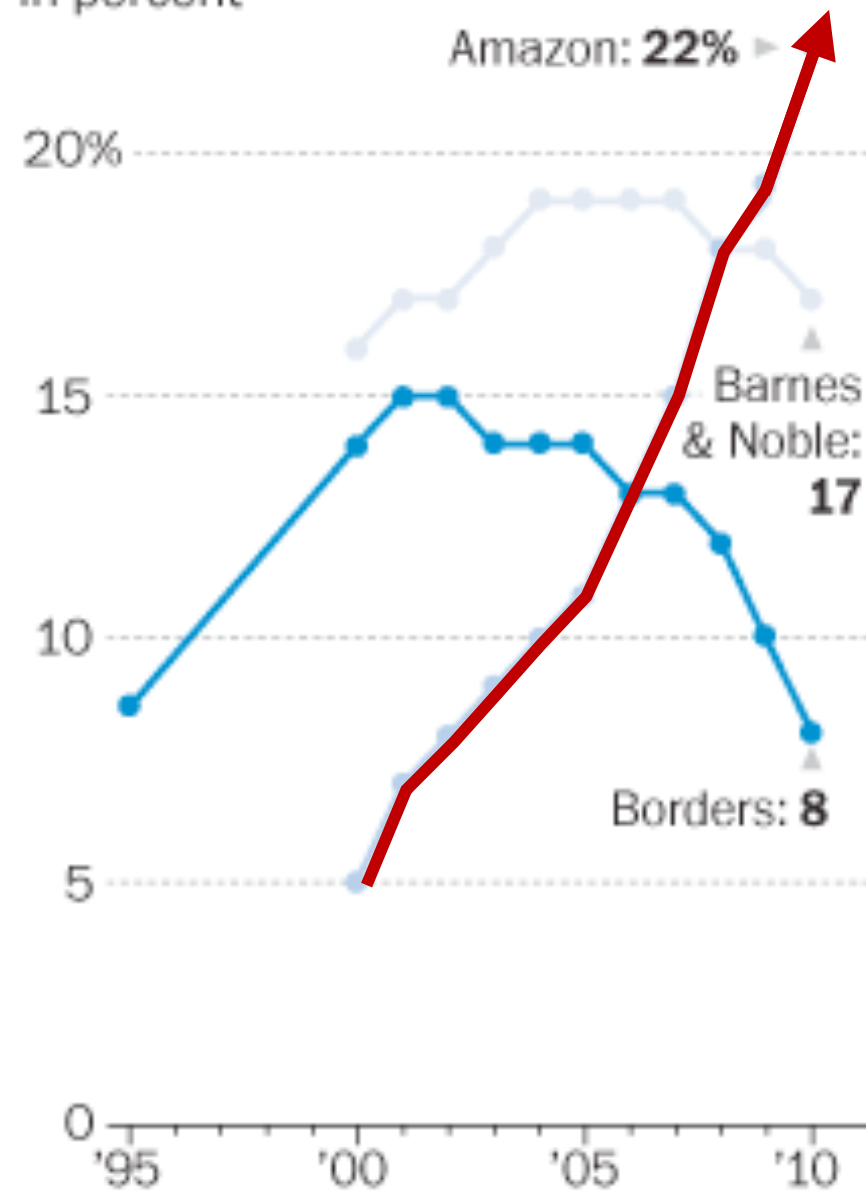




FLICK  SWITCH

Market share of new books

In percent



SOURCE: Institute for Publishing Research
The Washington Post





How To Become A Market Leader



Tip #1

Own A Niche



Relationship Marketing

Tip #2



Tip #3

Develop a Great Website



Google™

Ji Lee

Google Search

I'm Feeling Lucky



Collect and Use Testimonials

Tip #4



"I Made over \$100,000 in Sales, from One Deal As A Direct Result of One New Idea from Dale"



My name is Marty Wilson and I run the 'What I Wish I Knew' Speaking, Mentoring and Information

Products Company.

I implemented just one of the many strategic ideas that I learnt from Dale and it directly



"Dale has added at Least \$50,000 Per Year To My Business Income"



My name is John Anderson and I create marketing that fuels fast growing companies.

Dale's helped me enormously in my business.

Through following his 90 Day Action Plan System I've been focused on core business results like never before. (Rather than being side





Let Your Customers Sing Your Praises

How to Get Great Testimonials



Email your customers and ASK for their feedback

“Hi Joe, thanks for ordering xyz product. By now, I hope you’ve had a chance to use it. I’d really love to get your feedback about my product. Would you mind answering these 4 simple questions? It would really help me a lot...”

How to Get Great Testimonials

Here are the 4 Questions...

- Why were you unsure or even skeptical about buying xyz product?
- What made you ultimately decide to purchase xyz product?
- What specific benefits have you received?
- Who would you recommend this product to and why?

Then you would edit and summarise their 4 answers and send it back to them to approve:

“Hi Joe, thanks so much for (honest) answers. I really appreciate the support! Say I'd really love to use your feedback on my website. To save you time, I have summarised your 4 answers into one paragraph and pasted it below. Please have a read and reply back saying you are happy with it or if you'd like to modify/enhance, please feel free. Also can you please flick me a photo of yourself, so people can see you're a real person :-)”

Headline



"From a School Teachers Salary to \$300,000 in Sales"

Photo



I went from a high school teacher's salary to creating a business turning over \$300,000 over the past 3 years with Dale's help.

Dale took me by the hand, showed me the ropes, showed me how to avoid the pitfalls and costly mistakes...and well, the results have been amazing not only for me but for my family as well.

Not only have I been featured on Kern-Anne Show and other TV shows... I have also taken my family on a 5 week round the world trip, to the U.S. and Europe etc.

This would never have been possible without Dale's help so - thank you Dale!

Sharon Witt - Founder of the 'Teen Talk' series

**100-150
Words**

Full Name

Claim to Fame

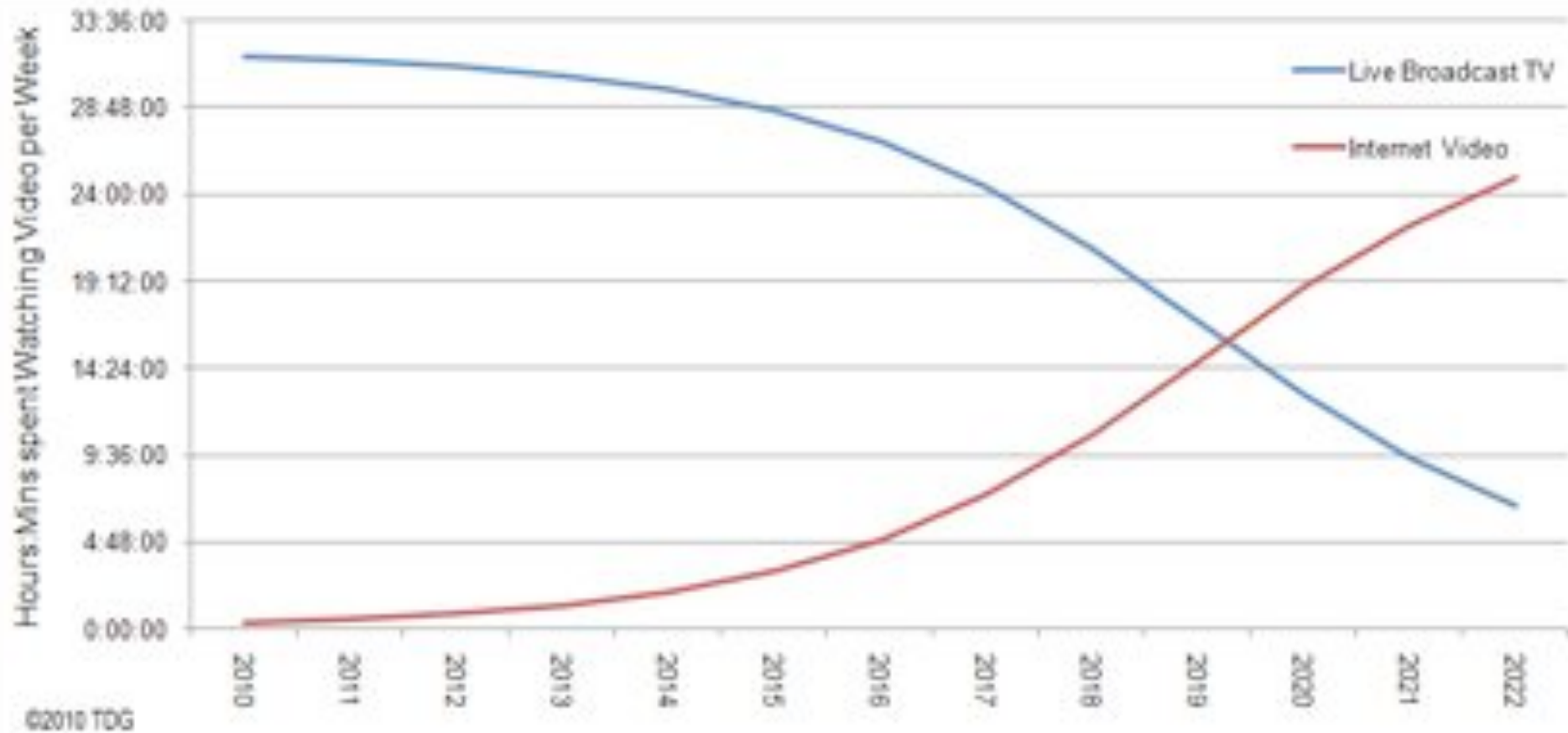


Tip #5

Create Videos



Check out the numbers!



©2010 TDG

2010

2011

2012

2013

2014

2015

2016

2017

2018

2019

2020

2021

2022

Check out the numbers!





"Tips For Writing A Book"

Search

Advanced Search
Preferences

Search: the web pages from Australia

Web Show options...

Results 1 - 10 of about 5,610 for "Tips For Writing A Book". (0.34 seconds)

[Writing A Book: Tips for Writers from Author, Ward Carroll - Poor...](#)

27 Aug 2006 ... Any author will tell you that writing is hard, and as an aspiring writer you might think you understand that fact, but until you've tried to ...

[almanack.pwp.com/tips-for-writing-a-book-20050827.php](#) - [Cached](#) - [Similar](#)

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[Tips For Writing A Book in Less Time - Episode #027](#)



9 min - 6 Aug 2009

[www.GetPublishedTV.com](#) ips For Writing A Book . Today Dale talks about how he managed to change one thing and write his book 20%-30% more ...

[www.dailymotion.com/video/xa361r_tips-for-writing-a-book-in-less-time_school](#)

[Tips For Writing A Book](#)



10 min - 23 Jul 2009

[www.5min.com](#) Tips For Writing A Book in today's episode Dale goes through ways to help you actually write your book. His strategies are great for eliminating writer ...

[www.5min.com/Video/Tips-For-Writing-A-Book-149419354](#)

[Choosing a computer for writing Video - 5min.com](#)



9 min - 12 Aug 2009

[www.5min.com](#) Tips For Writing A Book in Less Time. This "Tips For Writing A Book in Less Time" video requires the latest version of Adobe Flash Player. ...

[www.5min.com/Video/Tips-For-Writing-A-Book-in-Less-Time-157722508](#)

[Tips on Writing A Book With Andrew Smith - Episode #035](#)

Tagged as: book writing tips, How To Write a book, start writing a book, tips for writing a book, tips on writing a book ...

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Tips for Writing a Book Review. user-pic. By Garrett McCord of Vanilla Garlic on July 1, 2009 9 Vote 1 Vote. book review.jpg ...

[foodblogalliance.com/.../tips-for-writing-a-book-review.php](#) - [Cached](#) - [Similar](#)

[Tips For Writing A Book - Get Published TV Episode #016 Video](#)



10 min - 23 Jul 2009

[http://www.GetPublishedTV.com](#) Tips For Writing A Book in todays episode Dale goes through ways to help you actually write your book.

[www.break.com/usercontent/2009/7/tips-for-writing-a-book-get-published-tv-episode-016-829602.html](#)



What Camera?

Kodak Zi8 HD Pocket Video Camera





Business Blueprint Testimonials

1 Like Dale Braumert, Libby Dedman and one other person like this.

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Country*

Australia

Free Instant

STAY CONNECTED WITH



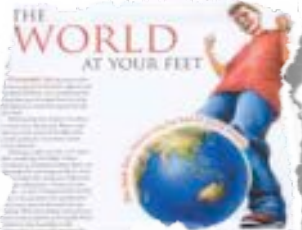
NEW RULES OF BUSINESS

Become A Friend to the Media

Tip #6



Growth business



hand in their future



Help is at hand



export



MOVERS AND SHAKERS

How 10 Canadian entrepreneurs in various fields have moved ahead in the past year. They're high on the list of the most successful and innovative entrepreneurs in Canada. An impressive list of achievements in the past year. The list includes: 1. **Entrepreneur** for over 100 years. 2. **Entrepreneur** for over 100 years. 3. **Entrepreneur** for over 100 years. 4. **Entrepreneur** for over 100 years. 5. **Entrepreneur** for over 100 years. 6. **Entrepreneur** for over 100 years. 7. **Entrepreneur** for over 100 years. 8. **Entrepreneur** for over 100 years. 9. **Entrepreneur** for over 100 years. 10. **Entrepreneur** for over 100 years.



book publishing takes off

Book publishing is a hot industry. The market is growing rapidly, and there are many opportunities for entrepreneurs. The industry is expected to reach \$10 billion in 2010. The market is growing rapidly, and there are many opportunities for entrepreneurs. The industry is expected to reach \$10 billion in 2010. The market is growing rapidly, and there are many opportunities for entrepreneurs. The industry is expected to reach \$10 billion in 2010.

LITTLE black book



Read it
SECRETS OF SUCCESS
The book is a collection of 100 success stories from entrepreneurs. It is a must-read for anyone who wants to succeed in business. The book is a collection of 100 success stories from entrepreneurs. It is a must-read for anyone who wants to succeed in business. The book is a collection of 100 success stories from entrepreneurs. It is a must-read for anyone who wants to succeed in business.



The young ones

Two 20-somethings with an inspirational agenda. The book is a collection of 100 success stories from entrepreneurs. It is a must-read for anyone who wants to succeed in business. The book is a collection of 100 success stories from entrepreneurs. It is a must-read for anyone who wants to succeed in business. The book is a collection of 100 success stories from entrepreneurs. It is a must-read for anyone who wants to succeed in business.



Ideas for the Media

- Send News Worthy Media Releases
- Write "How To" Articles
- Go for Business Awards
- Offer Yourself for Commentary
- Piggyback on What's Topical

Piggy Backing: Current Issues

Cost of Living Pressures

Social Media
& Technology

Increase Productivity
& Health

Security Concerns &
Personal Security

Ways To Make
Extra Money

Being Green &
Helping the Environment

Factor In A
Celebrity

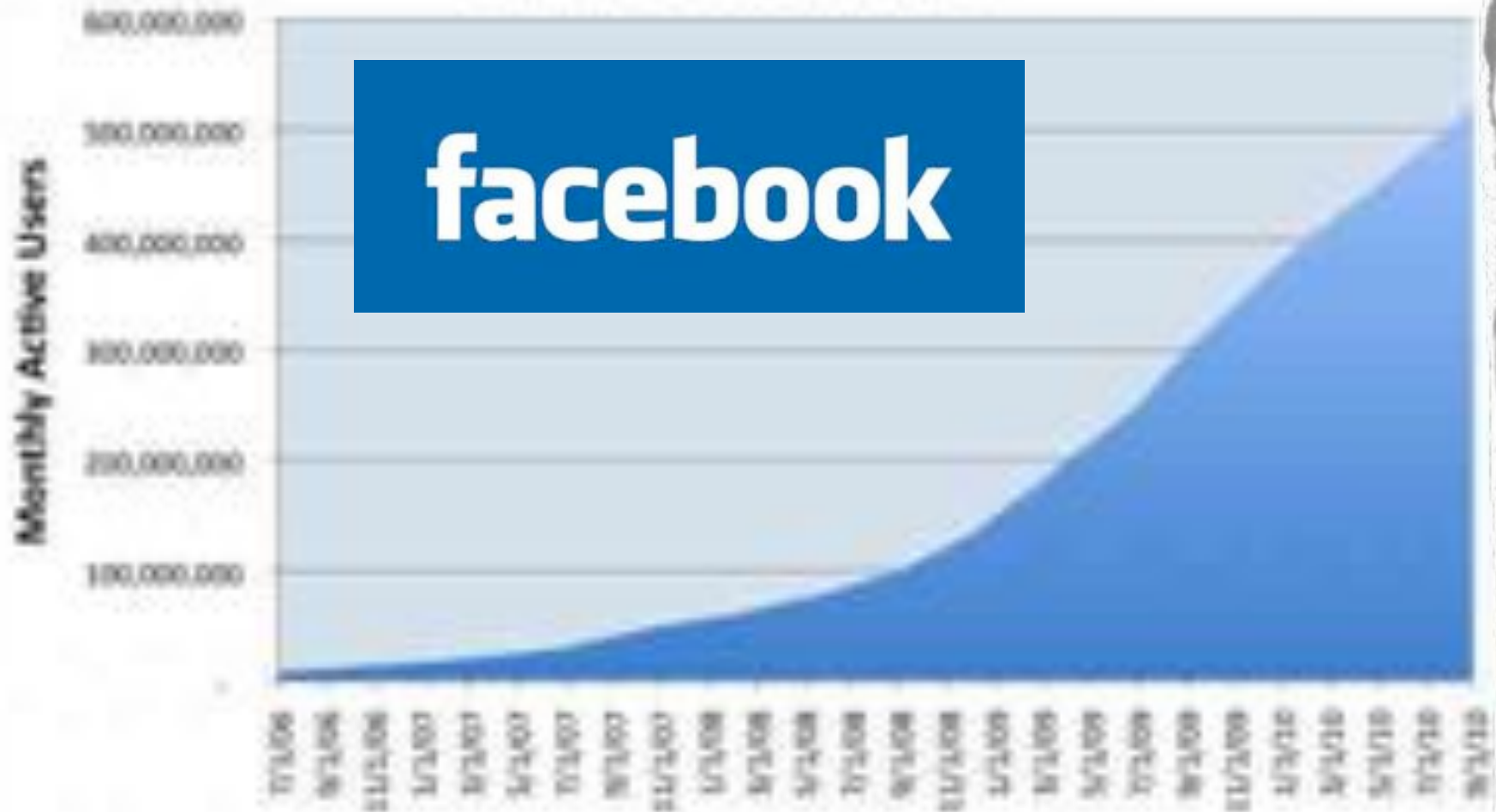
Tip #7

Embrace Social Media



Facebook Worldwide User Growth, 2006-2010

InsideFacebook.com



Source: Facebook announcements



Dale Beaumont

CEO & Founder at Business Blueprint Went to Christian Brothers High School Lewisham Lives in Sydney, Australia Married to Katherine Beaumont From Sydney, Australia Born on June 28, 1981

Edit Profile



Share: Status Photo Link Video

What's on your mind?

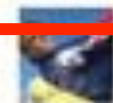
- Wall
- Info
- Photos (426)
- Notes
- Friends

Married to



Katherine Beaumont

Friends (4115)



Chrissy Beaumont



Dale Beaumont

Thanks Marty Wilson for gracing the front cover of our first Business Blueprint issue for 2011. This link will get you there: <http://www.BusinessBlueprint.com.au/Your-Magazine/February-2011>



Yesterday at 11:52am · Like · Comment · Share

Louisa Clark, Steven Di Pietro, Cary Ryan and 7 others like this.

View all 10 comments

Lisa Messenger Go Marty. Go Dale. Great to see you guys getting out there and doing awesome stuff xx

Find More Friends



Sabiha Vorjee found you and 6 more friends using the friend finder.

Your Email

Email Password

Find Friends

Facebook won't store your password.

Sponsored

Create an Ad

Custom Logo Design
crowdspring.com



The world's largest marketplace for logos & graphic design. Average of 130 custom designs per project. 100% Satisfaction Guarantee.

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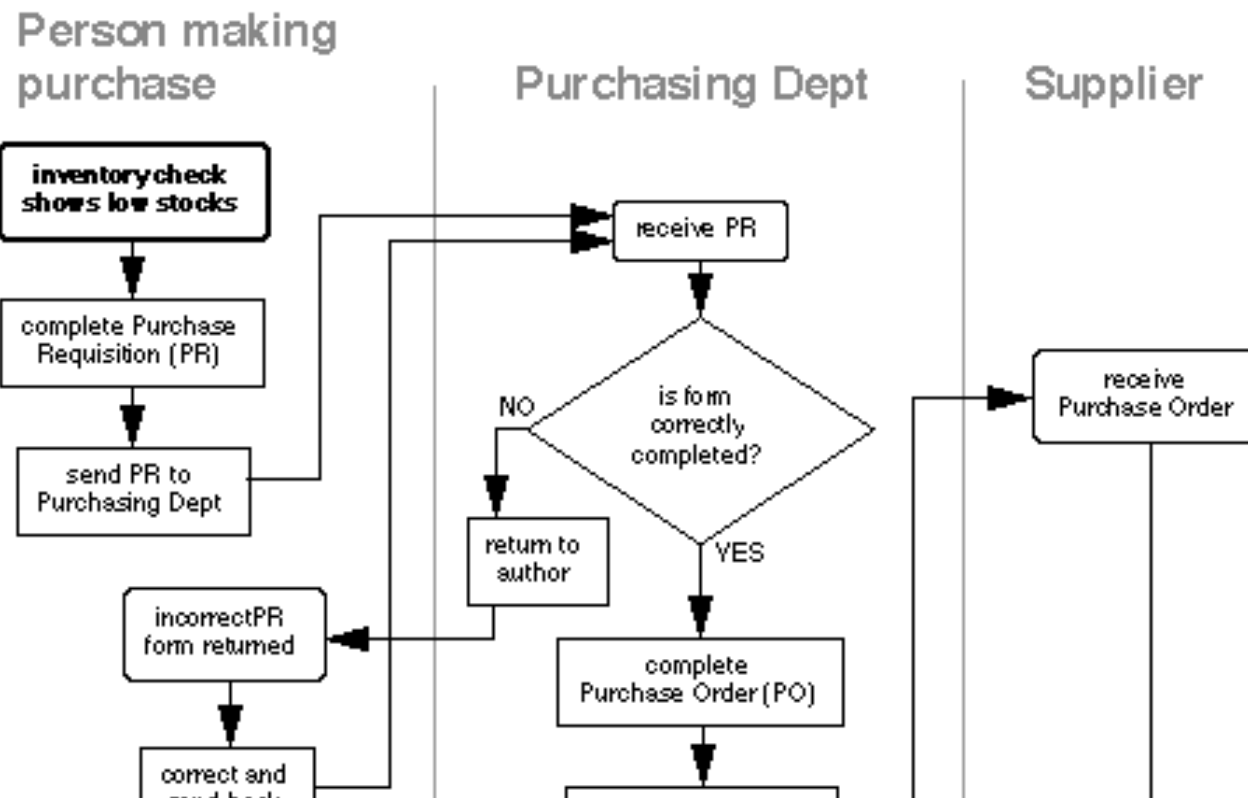
New 2011 Database • 1.92+ Million Australian Businesses for Download Now • Turbo charge your marketing efforts today!

Chat (Offline)



Tip #8

Develop Great Systems



Jing®

Overview

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Jing Pro

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Overview Video

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“Jing eliminates a lot of phone and email time. I don’t have to visit customers to understand what they are seeing or vice versa.”

—Jason Sherrill,
InetSolutions, Inc.

How you might use Jing



Collaborate on a design project



Share a snapshot of a document



Narrate your vacation photos



Capture that pesky bug in action



Show Dad how to use iTunes



Comment on students' homework



Post screenshots on Twitter or Facebook



Success stories from real users!

Get more
with Jing Pro



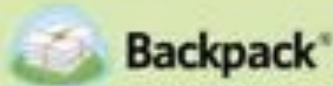
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Jing Pro vs. Free
comparison

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<http://www.businessblueprint.com.au/jing>



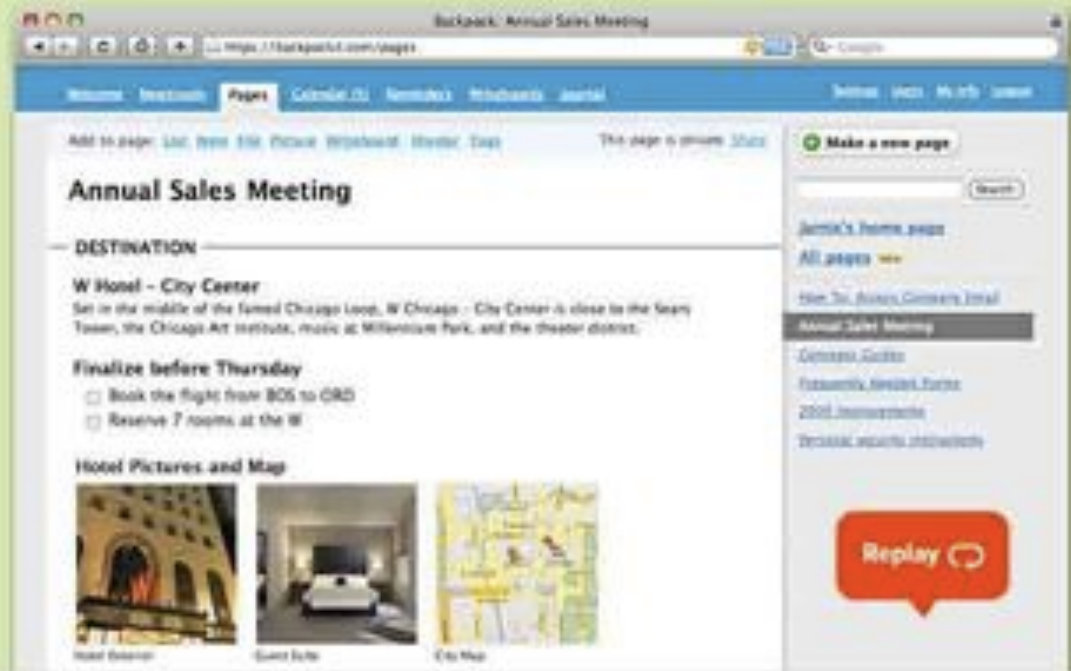
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The New York Times

"Editor's & Reader's Choice."
BusinessWeek

"Tremendous. Top 100 Product."
PC WORLD

Backpack is an easy intranet for your business. Store, share, discuss, and archive everything that's essential for your team. Safe and secure.

<http://www.businessblueprint.com.au/backpack>



**LIVE
DEMO**



Do The Little Things Well

**BONUS
Tip**







