



# How To Make Your Website Sell







Inspirational Success Stories to give you Motivation - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Reload Home Search Favorites Mail Print Download Upload Send To Favorites

Address <http://www.secretsexposed.com.au/> Go Links

Google Search Popups okay Check Autolink Autofill Options



**WELCOME TO THE OFFICIAL  
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WEBSITE!**

CREATED BY DREAM EXPRESS  
INTERNATIONAL PTY LTD

At this moment, you are just one click away from receiving private access to a fascinating series of inspirational and motivational success stories that take you inside the minds of Australia's most successful people.

You'll discover their inspirational success stories, closely guarded secrets and practical motivation techniques that will leave you feeling motivated and ready to create your own success story!

SECRETS OF  
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ENTREPRENEURS  
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FEMALE  
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Coming Soon

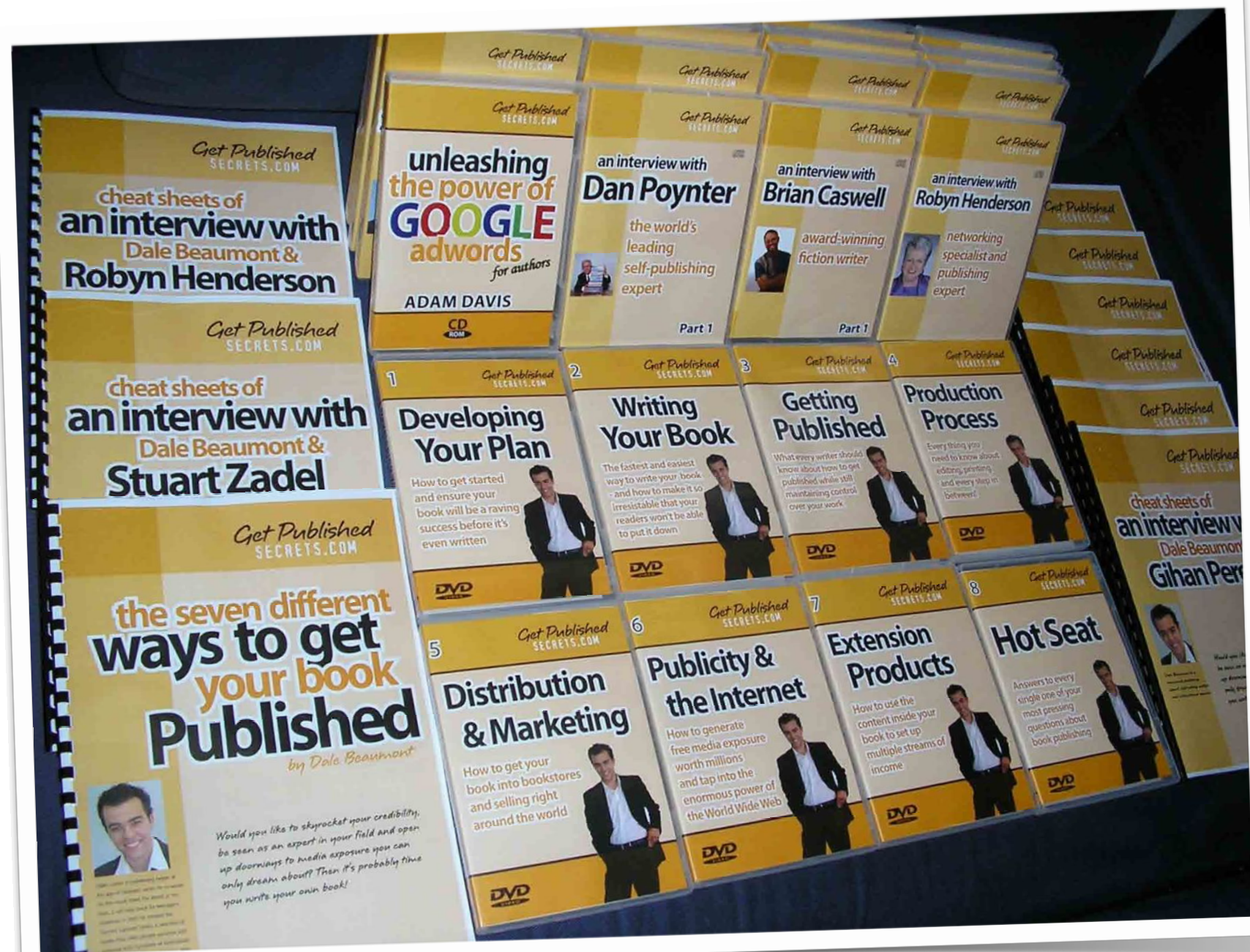
Coming Soon

Just fill in your Name, Primary Email and select the title that most interests you. Then click the 'Free Instant Access' button to receive the latest information about that book!

Done Internet







# **BEFORE I GET STARTED...**

- ☐ You can and need to learn this stuff...
- ☐ But you don't need to do this stuff.
- ☐ This is going to be an overview
- ☐ I am going to give Andy these slides
- ☐ If you have any questions... ask!



# Why Online?



“Yes, if you have a business, you should have a website. Period. No question. Without a doubt...”

I don't care if you're a one-man show or a 10,000-employee corporate giant; if you don't have a website, you're losing business to other companies that do.”

**Tim W. Knox - Entrepreneur**





**What's YOUR Google Card Say?**

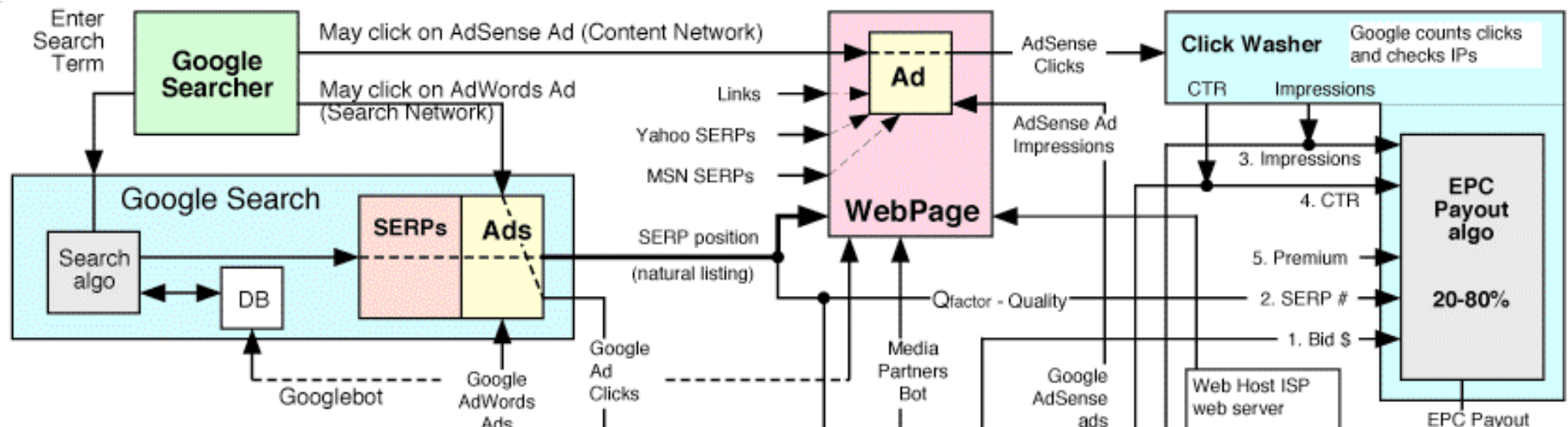


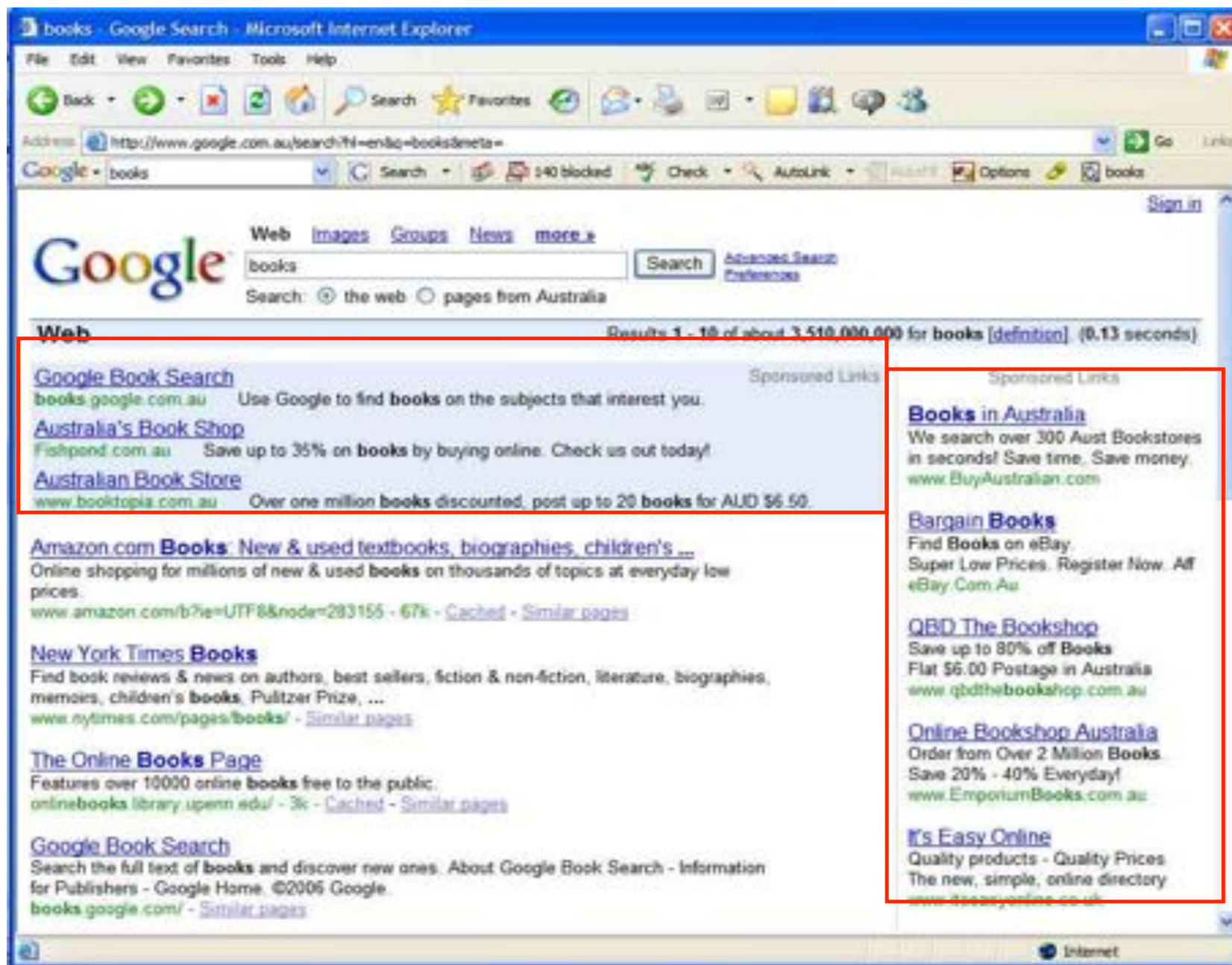
# Here's What





# LEARN HOW THE INTERNET WORKS





# Quick Lesson In Search Engines

<h3>Okay, So What's The Cost For This Incredible Resource?</h3>

<p>Well, realize that this collection of sales letter templates could easily sell for thousands of dollars. In fact if you asked a top copywriter, like myself, to produce 39 sales letters for your business, you'd be charged in the neighborhood of \$10,000 to \$50,000.00, not including royalties. </p>

<p>(I currently charge a minimum of \$1,500.00 per copywriting project -- and that's for the really small jobs). So at a bare bones minimum you're getting thousands and thousands of dollars worth of powerful sales letters at your disposal. </p>

<p>But I'm not going to charge you anywhere near that amount or even my minimum project price. <strong>In fact, your total investment for all 39 money-making, fill-in-the-blank sales letter templates is just \$39.97.</strong> The money you'll earn as a result of these proven letters can very easily pay you back hundreds (probably thousands) times your meager investment. </p>

<p>So what's the catch? Why am I practically giving these letters away? </p>

<p>Well, it's really quite simple. Since you're accessing these directly from the Internet I have no inventory and no fulfillment costs. I don't need to pay anyone to take the orders over the phone (though, you are welcome to call me at 301-770-0423 to rest assured that I am a real person). This way I can pass along my cost savings to you. So you win and I win. </p>

<p><strong><a href="http://www.instantsalesletters.com/cgi-bin/c.cgi?isltest4=http://surefiremarketing.com/sgx2/tag.php?a=10000&u=http://www.instantsalesletters.com/specialoffer/index.shtml" onclick="exit=false;">4 FREE Bonuses For Ordering By Midnight Tonight</a></strong></p>

<p><strong>Bonus#1:</strong> As a special free bonus for acting immediately I'll also give you a copy of a special e-book <strong>"Surefire Sales Letter Secrets: How To Create a Fortune in Your Business With Powerful Direct Mail."</strong> This is a \$39.95 value. </p>

<div class="bottomShadow"></div>

</div>

<blockquote class="testimonial">

<p>"I recently bought your Instant Sales Letter Kit. As a bonus, Surefire Sales Letter Secrets came with it. This book really exceeded my expectations. I read it all in one sitting and couldn't put it down. It is so concise, yet says so much. I found it very clearly written, to the point, well organized and packed with tremendously useful information, but not too long. You have an amazing ability to get the most content with the least amount of words. I'm finding myself referring to it constantly as I write."</p>

<p><strong>Ruth James<br />

Rockland, CA \*</strong></p>

</blockquote>

<div class="salesBody">

<p><strong>Bonus#2: My Surefire Direct Mail Profit Worksheet.</strong> This pre-done spreadsheet gives you a powerful analysis tool for all your direct mail projects. You simply enter in basic information like number of pieces mailed, mailing costs and number of responses - then this worksheet automatically performs the important analysis calculations for you -- instantly! This essential tool is another \$39.95 value. </p>

<p><strong>Bonus#3: Fill-in-the-blank Email Templates.</strong> You'll find all kinds of market tested and proven email templates for just about all your e-commerce needs - take a look: </p>

<ul>

<li>A complete series of autoresponders follow-ups that you can use and model for your own product or service.</li>

<li>Setting up high profit Joint Ventures with other site owners.</li>

<li>Getting links to your site to increase your traffic.</li>

<li>Special offer emails you can send to your opt-in list for immediate (and huge) profits. (This template is based on the proven email hat brings me \$1.00 per email sent - take the size of your opt-in list and you do the math!)</li>

<li>Submitting articles to Ezines for thousands in free advertising.</li>

<li>Recruiting your own powerful force of hundreds, even thousands of affiliates all selling your product or



## **NUMBER 2 - YOU NEED TO...**

# **DOMAIN + HOSTING**

Should My Domain  
Name Be...

.com OR .com.au?

Personal Name OR  
Company Name OR  
Keyword Rich?

Should I Be Hosting  
My Website In...

Australia OR

USA?

And What Should I  
Be Paying?

## **NUMBER 3 - YOU NEED TO...**

**FIND SOMEONE TO  
DESIGN AND  
BUILD YOUR  
WEBSITE**







**open source**



Joomla!™




Drupal



WORDPRESS


# Wordpress

 **WORDPRESS.ORG**





Search WordPress.org


Go

Home Showcase Extend About Docs Blog Forums Hosting **Download**

 *Add New Post*

**Fascinating Adventures in User Interface**

Upload/Insert    



It's finally here, the moment you've all been waiting for!


WordPress is a state-of-the-art publishing platform with a focus on aesthetics, web standards, and usability. WordPress is both free and priceless at the same time.

More simply, WordPress is what you use when you want to work with your blogging software, not fight it.

New to blogging? [Learn more about WordPress](#), then follow the three easy steps below to start blogging in minutes. Or, for the ultimate in ease of use, get a free blog on [WordPress.com](#).

Ready to get started? [Download WordPress 2.8.5](#)

**WordPress Books**



**From the Blog**


**Upcoming Bug Hunts!**


As we near completion of the 2.9 milestone, it's that time of dev cycle again, when we ask all you community developers who've been putting off contributing to core to dust off your dev environments and help us get closer to being release-ready. How? Bug hunts! Yes, that time-honored tradition (in the time of WordPress,...


**It's Easy As...**

- 1 Find a Web Host and get great hosting while supporting WordPress at the same time.
- 2 Download & install WordPress with our famous 5-minute installation.
- 3 Consult the Documentation and become a WordPress expert yourself.

**WordPress Users**







Report a Site Bug | Privacy | GPL | [See also: WordPress.com](#) | [WordPress.TV](#) | [WordCamp](#) | [WP Jobs](#) | [Matt](#) | [Fan WP on Facebook](#) | [Blog RSS](#)

CODE IS POETRY

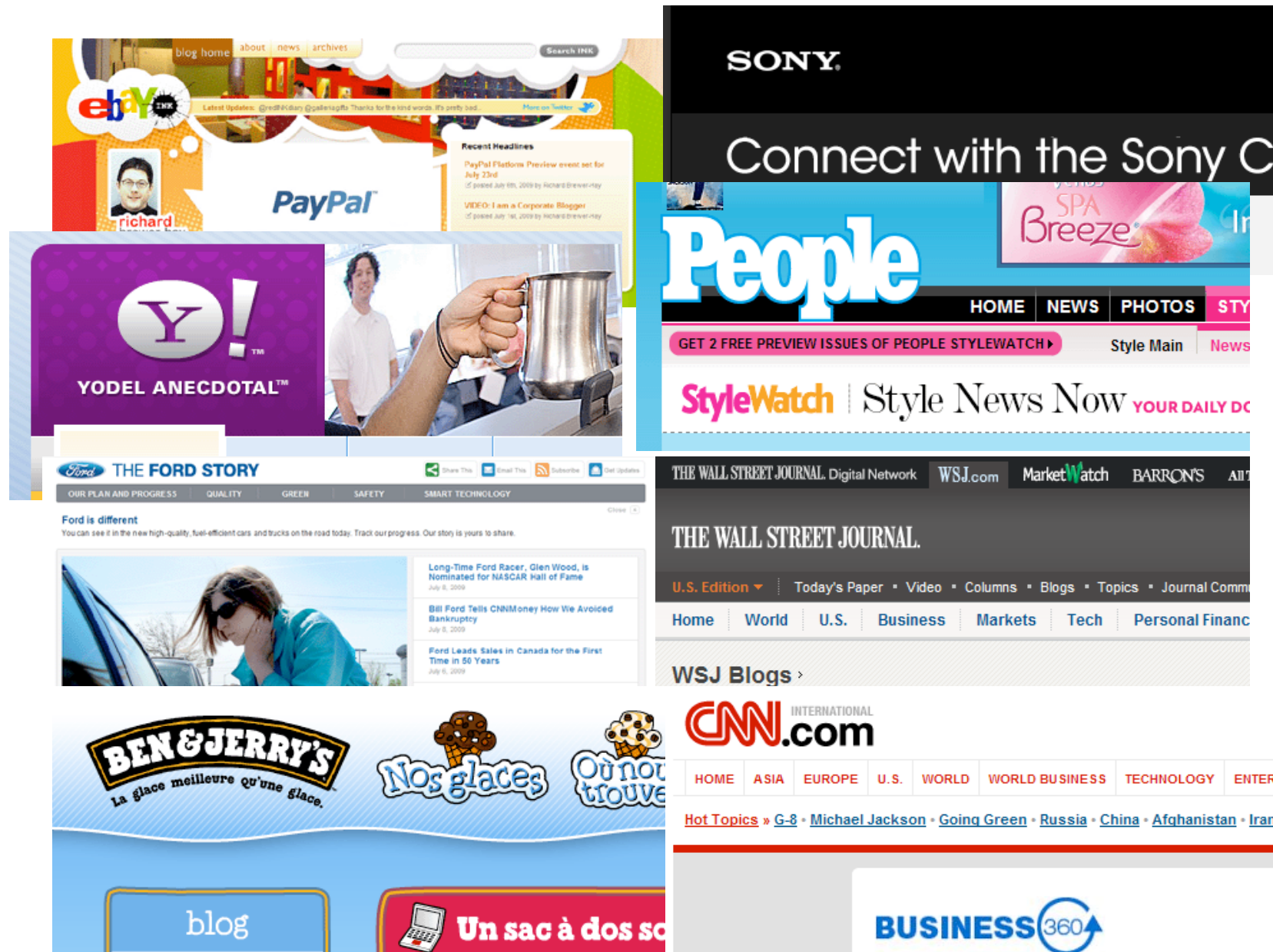


# Why Wordpress

---

- The software is open source (why?)
- It has a CMS Built into the system
- Built to be more SEO Friendly
- You can access thousands of Free or Low cost Plug-ins
- You can add Photos, Audio & Video with ease

# Who Uses Wordpress?



## **NUMBER 4 - YOU NEED TO...**

**LEARN HOW TO  
USE AND CHANGE  
YOUR WEBSITE**



# BUSINESS Blueprint™

The Ultimate Business Building  
Program for Fast-tracking your  
Personal and Financial Success

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- ✓ **FREE Best Selling Business Book 'Snap Shots'** – These bite size 'snap shots' make reading the business books you've been "planning" to read made easy. Some of the **actionable** summaries you'll get include Seth Godin's marketing game changer **Purple Cow**, **8 ways to succeed in the 21st century**

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E-Mail\*

Country\*

Australia

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WATCH  
FACEBOOK



WATCH  
ON YOUTUBE



UPLOAD  
YOUR PHOTOS



STAY  
WITH THE  
LATEST



WATCH  
TWEETS



WATCH  
LINKEDIN



# WEBSITE - FRONT END

**MYBUSINESS**  
**Blueprint**<sup>TM</sup>



29 April 2010  
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The Next Blueprint Conference is just around the corner.

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**Important Dates For Your Diary**

## The Ultimate Business Building Program for Fast-tracking your Personal and Financial Success

(B.B.B.T)

Welcome to My Business Blueprint – a private and exclusive website dedicated to supporting Business Blueprint Members.

Through this site you'll access well over 143 Training Videos and hundreds of hours worth of Audio Recording to give you the edge you need to succeed.

In addition you'll receive access to Latest News, Hot Seat Tele-Classes, Live Support, and details of all Business Blueprint Conferences and Events. Plus you'll be able to view our Useful Contacts Directory and Network with other Business Blueprint Members.

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To find all the details about our next Webinar



**Watch Over 100 Training Videos To Help Grow Your Business!**

**Click Here**



**Want to Expand your Network and Connect with**

# CMS - BACK END

The screenshot displays the WordPress CMS back end interface. At the top, the site title "My Business Blueprint" is visible, along with a navigation bar containing "New Post", "Howdy, Dale Beaumont | Turbo | Log Out", and a notification for "WordPress 2.9.2 is available! Please update now.". The left sidebar contains a menu with "Dashboard", "Posts", "Media", "Links", "Pages", "Comments", "Appearance", "Plugins", and "Users". The "Pages" menu item is highlighted. The main content area shows the "Edit Page" interface for the page titled "The Ultimate Business Building Program for Fast-tracking". The page content includes a welcome message and a description of the site's offerings. The right sidebar contains the "Publish" section with "Status: Published", "Visibility: Public", and "Published on: Dec 15, 2009 @ 9:00". Below this is the "Attributes" section, which includes a "Parent" dropdown set to "Main Page (no parent)" and a "Template" dropdown set to "Default Template".

**My Business Blueprint** | [View Site](#) | [New Post](#) | [Howdy, Dale Beaumont | Turbo | Log Out](#)

WordPress 2.9.2 is available! [Please update now.](#) | [Find her a vacant knee, fellas](#) | [Screen Options](#) | [Help](#)

**Dashboard**

**Posts**

- Edit
- Add New
- Post Tags
- Categories

**Media**

- Library
- Add New

**Links**

- Edit
- Add New
- Link Categories

**Pages**

- Edit
- Add New

**Comments**

**Appearance**

**Plugins** (4)

- Installed
- Add New
- Editor

**Users**

## Edit Page

### The Ultimate Business Building Program for Fast-tracking

Permalink: <http://www.mybusinessblueprint.com.au> | [Change Permalinks](#) | [View Page](#)

Upload/Insert | [Visual](#) | [HTML](#)

Font family | Styles | Font size | Format

Welcome to My Business Blueprint - a private and exclusive website dedicated to supporting Business Blueprint Members.

Through this site you'll access well over 143 Training Videos and hundreds of hours worth of Audio Recording to you the edge you need to succeed.

Path: | Word count: 123 | Last edited by Dale Beaumont on April 23, 2010 at 12:15 pm

#### SEO Details and Additional Style

Custom Title Tag [\[+\]](#) more info

custom <title> tag

#### Publish

[Preview Changes](#)

Status: Published [Edit](#)

Visibility: Public [Edit](#)

Published on: Dec 15, 2009 @ 9:00 [Edit](#)

[Delete](#) | [Update Page](#)

#### Attributes

Parent

Main Page (no parent)

You can arrange your pages in hierarchies, for example you could have an "About" page that has "Life Story" and "My Dog" pages under it. There are no limits to how deeply nested you can make pages.

Template

Default Template

Some themes have custom templates you can use for certain pages that might have additional features or custom layouts. If so, you'll see them above.





## Online appointment scheduling solutions

*Creating the conversations  
that fuel your business*

Enterprise-class online  
appointment scheduling made  
quick, easy and powerful

Increase sales productivity and customer satisfaction  
with web based appointment scheduling software

TRY IT NOW



### SOLUTIONS



Sales



Marketing



Customer Service



Retail



Education

### TimeTrade Retail

Redefining Customer  
Experience

LEARN MORE



### Free eBook - The Optimized Sales Funnel

How to Propel  
Leads Through  
the Funnel

GET IT NOW



### See TimeTrade in Action

Schedule a 15-minute demo with a  
TimeTrade team member.



**SCHEDULE**  
a Quick Demo

OUR  
CUSTOMERS:



# **NUMBER 5 - YOU NEED TO...**

**ADD A  
TRUCKLOAD OF  
PROOF**



# Examples of Proof

- ☐ Add a Photo of you and your Team
- ☐ Talk about your Years of Experience
- ☐ Have Heaps of Testimonials
- ☐ Add a Video on your Home Page
- ☐ Tell People Your Money-Back Guarantee
- ☐ Have you Won Any Awards?
- ☐ Maybe Add a List of "7 Reasons Why..."



## Award Winning Plumbers

Click here for more info...



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Business Owners, Adelaide & Angkor



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**Green Plumbers - Yes we are, Always have been!**

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3. Because we GUARANTEE all our plumbing work 100%.
4. Our telephones are manned 24 hours a day 7 days a week...there's no job too large or too small!

Search this site...



**WE CARE ABOUT KEEPING YOUR HOUSE CLEAN**



**What our customers have said about us**

"I just wanted to thank you guys for doing such a great job on my plumbing."

## **NUMBER 6 - YOU NEED TO...**

**GET A GOOD  
DATABASE,  
LINKED TO YOUR  
WEBISTE**





**Office**  
**Autopilot**

HOW IT WORKSPRICINGBLOGABOUT USFREE TRIALLOGIN

SEARCH



## Learn

See how AutoPilot can help your business thrive.

## Free Trial

Be rockin' In minutes.

GET IT NOW

## Contact Us

Get in touch to schedule a demo, ask a question, or just say hi.

## OfficeAutopilot

is an all-in-one business and marketing platform designed for information marketers,



Follow up both online and offline with automated



Sell your products and manage subscription

### Some of Our Customers



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# COOL THINGS IT CAN DO...

- ☐ Advanced Level Email Marketing
  - ☐ Split Testing Emails
  - ☐ Website Action Tracking
  - ☐ P.U.R.L.S
- ☐ Multi-Medium Autoresponders
- ☐ Lead Scoring and Lead Routing
- ☐ Call Log, Email Log, Notes, Setting Tasks
- ☐ Affiliate/Referral Marketing Tracking
- ☐ Rules... (If this happens, then make this happen)

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# Basics of Creating A Form

- ☐ What are you going to “Give Away”?



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[Ready To Order](#)

[FAQ](#)

[Contact Us](#)

[Bumper Stickers](#)

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**Call our  
Printing Company  
TODAY!**

**1300 880 425**

**Join our Newsletter**

Name:

Email:

Receive information on our  
printing specials.

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### **Bumper Stickers**

Photo Quality  
Vibrant Full Colour  
Vinyl Stock  
Long Lasting & Strong  
UV Resistant  
Great Prices  
**FREE ARTWORK**



### **Paper Stickers**

White Gloss/Matt  
Photo Quality  
Unlimited Colour  
Fast Turnaround  
Great Prices  
**FREE DELIVERY**  
**FREE ARTWORK**



### **Clear Stickers**

Clear Poly  
Vibrant Full Colour  
Photo Quality  
Multipurpose  
Fast Turnaround  
Great Prices  
**FREE ARTWORK**

### **High Quality Stickers - Sticker Printing Australia**

Welcome to Sticker Printing, Australia, specialists in custom stickers and personalised self adhesive labels online. Stickers and labels online are our speciality and we work hard to ensure we offer the best selection of vinyl stickers, paper stickers and window stickers to suit your exacting requirements. As expert sticker and label printers, we offer a great range of durable outdoor cheap sticker printing options such as car stickers as well as a vast array of indoor sticker and label printing services such as our ever popular vinyl labels.

## Maximise Your Online Marketing Results

Are you looking for an online marketing company with [proven results](#) boosting website profits? Marketing Results helps growing companies [generate more leads](#) and **make more profit from the web** with response-oriented [web design](#) and accountable [online marketing](#).



### Free Online Training

#### 7 Steps To Doubling Your Website Leads

- ✓ Discover a proven process for maximising your online ROI.
- ✓ Be first to know about new tools, strategies and trends.
- ✓ No fluff. No theory! Just real case studies and actionable ideas.

First Name: ★

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#### Direct Response Web Design

Effective, marketing-focused websites that deliver fresh sales leads and new customers and clients to your doorstep.



#### Sales Lead Generation

**Intelligent web-based marketing systems** that keep your sales pipeline full of qualified, ready-to-buy prospects.





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GOLF SWING™

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- ✓ **FREE Best Selling Business Book 'Snap Shots'** – These bite size 'snap shots' make reading the business books you've been "planning" to read made easy. Some of the **actionable** summaries you'll get include Seth Godin's marketing game changer **Purple Cow**, **8 ways to succeed in the 21st century**

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YOUR PHOTOS



STAY  
WITH THE  
LATEST



WATCH  
TWEETS



WATCH  
LINKEDIN

# Basics of Creating A Form

- ☐ What are you going to “Give Away”?
- ☐ “What Fields” do you want to have?
- ☐ “Where” will people go Next? (Thank You Page)
- ☐ “What Email” do they get? (Autoresponder)
- ☐ “Where” will the first Email take them?
- ☐ “Who” is going to be notified?
- ☐ “What” happens in first days, week, month?

# **NUMBER 7 - YOU NEED TO...**

**GET INTO A  
RHYTHM OF  
COMMUNICATION**



# Email Marketing Today



Leads — On My Mac (2119 messages)

 Delete
  Junk
  Reply
  Reply All
  Forward
  Flag
  Note
  To Do
  Colors
  Smaller
  Bigger



From	Subject	Date Received	
Leads	New Lead - Blueprint Free Magazine	18 February 2011	3:16 AM
Leads	New Lead - Blueprint Free Magazine	18 February 2011	2:08 AM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	10:58 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	10:41 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	9:46 PM
Andres	App Feedback	17 February 2011	8:48 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	7:47 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	7:17 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	6:01 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	5:52 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	5:46 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	5:42 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	5:19 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	5:18 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	4:37 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	4:14 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	4:04 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	3:55 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	3:06 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	3:01 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	2:56 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	2:21 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	2:21 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	2:19 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	2:09 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	1:53 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	1:53 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	1:19 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	1:00 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	12:59 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	12:55 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	12:50 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	12:50 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	12:45 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	12:41 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	12:36 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	12:36 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	12:31 PM
Leads	New Lead - Blueprint Free Magazine	17 February 2011	11:54 AM
Leads	New Lead - Blueprint Free Magazine	18 February 2011	4:59 PM
Danny Dunham	App Feedback	16 February 2011	4:18 PM
Leads	New Lead - Blueprint Free Magazine	16 February 2011	6:24 AM

**NEW  
LEADS**

## **NUMBER 8 - YOU NEED TO...**

**START BUILDING  
DYNAMIC  
CONTENT**







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The Ultimate Business Building  
Program for Fast-tracking your  
Personal and Financial Success



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## Business Budget Plan

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Taken from a live Business Blueprint event, marketing expert, Sharon Tieman discusses the importance of knowing your numbers when building your business budget plan. According to Sharon Tieman, 40% of your success is a result of the target market that you chose, another 40% is the medium of your marketing and the final 20% of your success is determined by your actual offer. Watch this video to discover how you can gain greater leverage with your marketing.





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**NUMBER 9 - YOU NEED TO...**

**UNDERSTAND AND  
TARGET  
KEYWORDS**





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**URGENT!**

Dashboard

• Saved Reports

Visitors

Traffic Sources

Content

Goals

Custom Reporting *Beta*

Settings

Advanced Segments *Beta*  
Email

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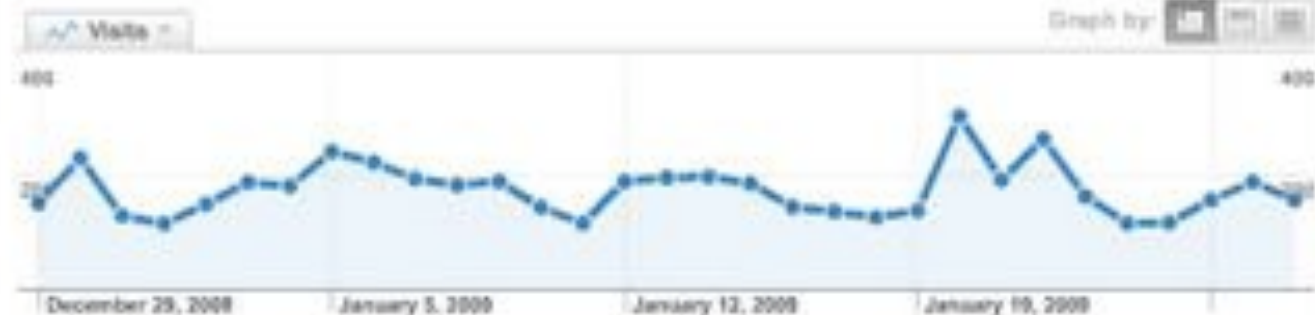
- About this Report
- Conversion University
- Common Questions

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*Beta* Advanced Segments: All Visits

Dashboard

Dec 29, 2008 - Jan 28, 2009



Site Usage



5,411 Visits



73.30% Bounce Rate



9,574 Pageviews



00:01:57 Avg. Time on Site



1.77 Pages/Visit





66.62% % New Visits


Total Conversions


Goal Conversion Rate






**MARKET SAMURAI**  
DATA


 PROJECT SETTINGS  
 Cordless Phone System


 NEW KEYWORD


 RANK TRACKER


 KEYWORD RESEARCH


 SEO COMPETITION

 MONETIZATION

 FIND CONTENT

 PUBLISH CONTENT

 PROMOTION

 ADWORDS

Cordless Phone System

Keyword: Cordless Phone System
 ☐ Track Rank

### Keyword Research

**Keyword Sources:**  
☒ Google Synonym Tool  
☐ Google Search Keywords

**Automatic Filtering:**  
☒ SEO Traffic (SEOT) min: 60  
☐ Adwords Traffic (AWT)

**Phrase Length:**  
 min: 1 word(s)  
 max: 10 word(s)


**Add Keywords**

**Positive Keywords**

**Negative Keywords**

Keyword (18 active, 0 removed, 182 filtered)		
	best cordless phone	<input checked="" type="checkbox"/> <input type="checkbox"/>
	4 line cordless phone	<input checked="" type="checkbox"/> <input type="checkbox"/>
	long range cordless phone	<input checked="" type="checkbox"/> <input type="checkbox"/>
	small business phone systems	<input checked="" type="checkbox"/> <input type="checkbox"/>
	small business phone system	<input checked="" type="checkbox"/> <input type="checkbox"/>
	panasonic phone systems	<input checked="" type="checkbox"/> <input type="checkbox"/>
	digital cordless phones	<input checked="" type="checkbox"/> <input type="checkbox"/>
	long range cordless	<input checked="" type="checkbox"/> <input type="checkbox"/>
	4 line phone system	<input checked="" type="checkbox"/> <input type="checkbox"/>
	panasonic telephone system	<input checked="" type="checkbox"/> <input type="checkbox"/>
	phone answering system	<input checked="" type="checkbox"/> <input type="checkbox"/>
	hotel telephone	<input checked="" type="checkbox"/> <input type="checkbox"/>
	cordless phone manual	<input checked="" type="checkbox"/> <input type="checkbox"/>
	panasonic telephone	<input checked="" type="checkbox"/> <input type="checkbox"/>
	expandable cordless phone system	<input checked="" type="checkbox"/> <input type="checkbox"/>
	cordless telephone system	<input checked="" type="checkbox"/> <input type="checkbox"/>

☐ Show Removed


 Thank you For Using Market Samurai! (version 0.64.2)  
 For video tutorials to help to get the most out of Market Samurai, or to search for support for any Market Samurai problems you might have, please visit <http://www.noblesamurai.com/support>

×

<http://www.businessblueprint.com.au/marketsamurai>

# HERE ARE THE STEPS....

- ☒ Page Title
- ☒ Meta Description Tag
- ☒ Meta Keyword Tag
- ☒ Headlines (H1) - At beginning of sentence
- ☒ First and Last Paragraph Of Each Page
- ☒ Sparingly use Bold, Underline, Italic
- ☒ Label Images on the Page with Keyword



# **NUMBER 10 - YOU NEED TO...**

## **INSTALL**

Google Analytics

Dashboard

• Saved Reports

Visitors

Traffic Sources

Content

Goals

Custom Reporting *Beta*

Settings

Advanced Segments *Beta*

Email

Help Resources

• About this Report

• Conversion University

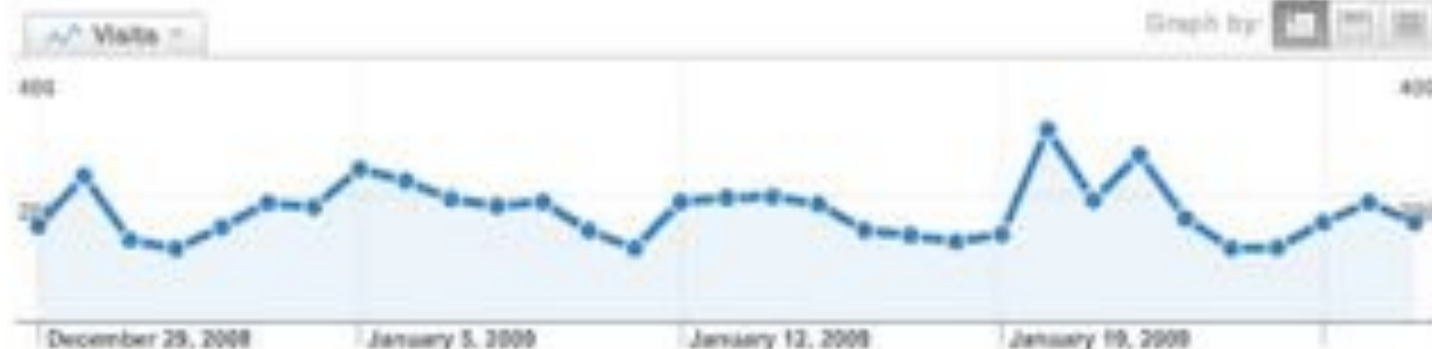
• Common Questions

Export Email

*Beta* Advanced Segments: All Visits

Dashboard

Dec 29, 2008 - Jan 28, 2009



Site Usage

5,411 Visits

73.30% Bounce Rate

9,574 Pageviews

00:01:57 Avg. Time on Site

1.77 Pages/Visit

66.62% % New Visits

Total Conversions

Goal Conversion Rate



Analytics Settings | View Reports:

## Dashboard

+ Saved Reports

- Visitors
- Traffic Sources
- Content
- Goals
- Ecommerce

## Settings

5/1 Email

## Settings

- About this Report
- Conversion University
- Common Questions
- Report Finder

## Dashboard

Jan 1, 2007 - Jan 31, 2007



## Site Usage

**16,107 Visits**  
Dec 1, 2006 - Dec 31, 2006: 13,209 (21.94%)

**62,142 Pageviews**  
Dec 1, 2006 - Dec 31, 2006: 53,855 (15.39%)

**3,86 Pages/Visit**  
Dec 1, 2006 - Dec 31, 2006: 4.08 (-5.37%)

**00:03:22 Avg. Time on Site**  
Dec 1, 2006 - Dec 31, 2006: 00:03:31 (-4.27%)

**36,81% Bounce Rate**  
Dec 1, 2006 - Dec 31, 2006: 35.98% (2.30%)

**50.44% % New Visits**  
Dec 1, 2006 - Dec 31, 2006: 49.73% (1.42%)

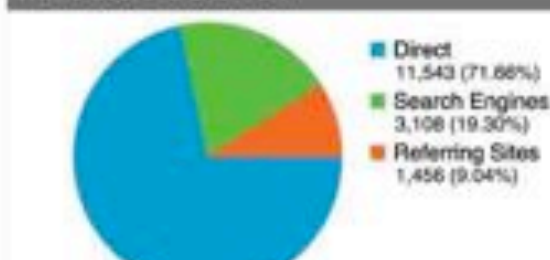
## Visitors Overview



## Map Overlay world



## Traffic Sources Overview



## Browsers

Browser	Visits	% visits
Internet Explorer	13,136	81.55%
Firefox	2,349	14.58%
Safari	393	2.44%
Netscape	116	0.72%

# **NUMBER 11 - YOU NEED TO...**

**GET YOUR  
CONVERSION  
RATES UP**





Helen Collier-Kogtevs presents Independent

# STRATEGIES, TIPS & MARKETING UPDATES FOR PROPERTY INVESTORS ON THE FAST TRACK TO REAL WEALTH



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property

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## My Friends Laughed When I Told Them I Was Going to Retire Financially Free Through Property Investing... But Then When I quit My Job...

Nine years ago I had huge consumer debt and no real assets. Whilst sitting round a campfire on holidays with my husband Ed, we realised we'd be living off just

\$28,000 a year.

Not only that, we wanted to start a family. And I didn't want to have to return to work a few weeks after having a baby just to keep up with living expenses.

We resolved become financially free. After some research, decided the safest, most reliable way to achieve this was through residential property investing.

### "Stop Dreaming Helen"

Although friends and colleagues at work said 'Stop Dreaming Helen' - and some even laughed - within a few short years, I was able to walk out of my corporate job for the last time. We had created financial freedom ourselves. What a feeling!

Friends and family started saying 'Helen, how'd you do it?' and out of this our property investing education company Real Wealth Australia was born.

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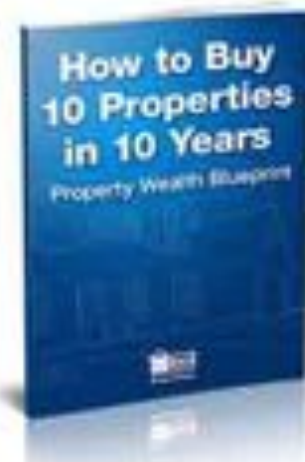
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*Dear Property Investor,*

If you're committed to becoming **financially free** through **property investing** then read on because I'll show you how a safe, consistent way to achieve your wealth creation goal.

One of the challenges in property investing is that it seems daunting. How do you go from 0 or 1, 2 or even 3 properties to a big property portfolio that gives you and your family abundant wealth and a rich lifestyle?

**The 10 Properties in 10 Years Master Strategy**



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**How to Start Creating Real Wealth Through Real Estate**





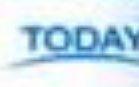
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Award Winning  
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MORE TRAFFIC,  
MORE TRAFFIC!**

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☒ Joint Ventures

☒ Affiliate Marketing

☒ Pay Per Click

☒ SEO

☒ Video Marketing

☒ Podcasting

☒ e-Newsletters

☒ Blogs

☒ Forums

☒ Directories

☒ Article Marketing

☒ Social Media

☒ Online Press Releases

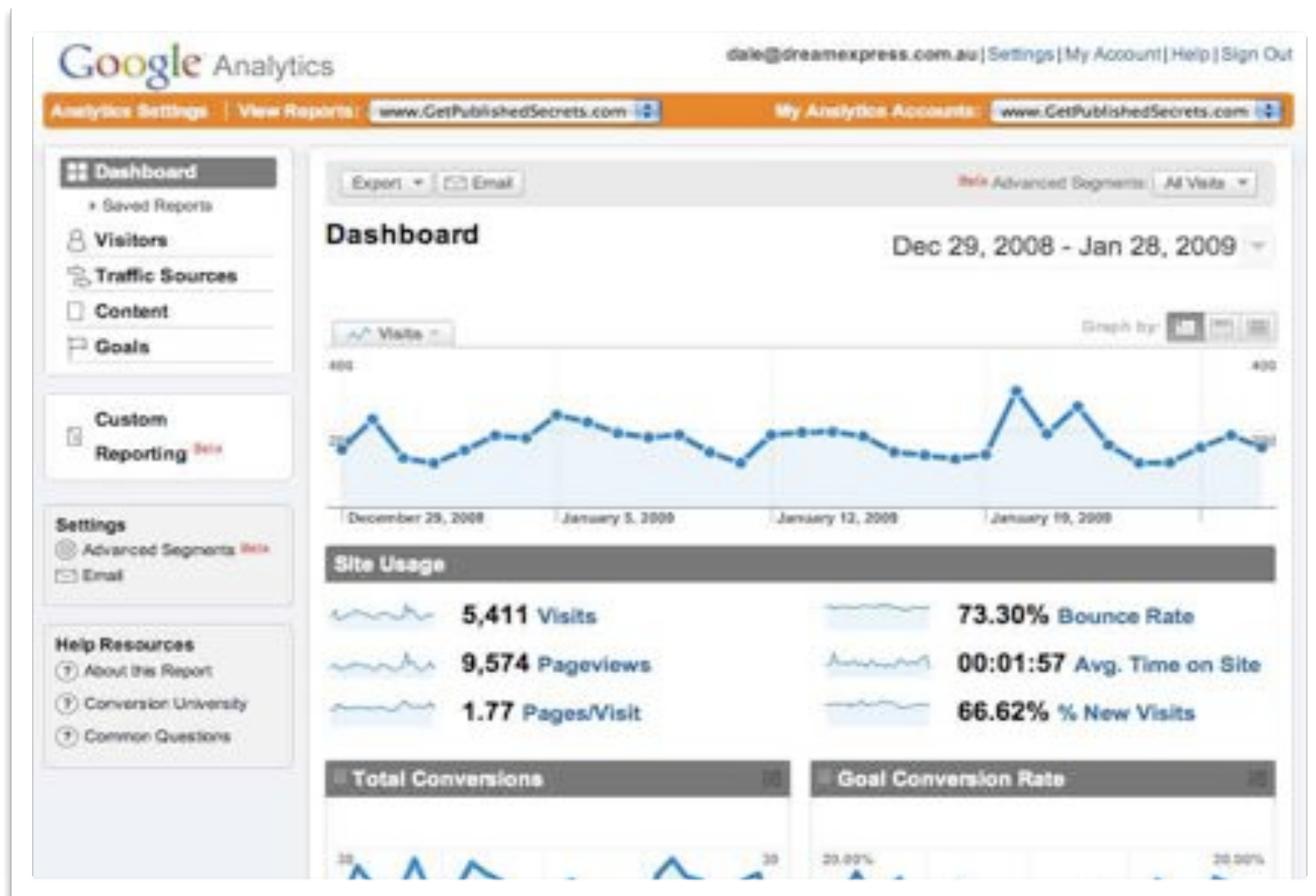
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☒ Bonuses with Sales

☒ And more





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- Friend Activity (1+)
- Welcome
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- Photos
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- Post

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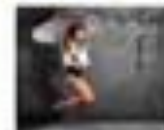
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